



**Press feature
January 2008**

Design in the Øresund Region

Definitions of Scandinavian design have filled countless books and newspaper articles over the last few decades, but its essence is to be found in timeless simplicity, quality materials and functionality. One thing is certain; Scandinavians are among the leaders in world design.

Scandinavian design wouldn't be able to keep its enviable reputation if it simply rested on its laurels. And although the classics are still popular, Scandinavian design is still delivering cutting-edge, challenging work that keeps it in the international spotlight. A thriving underground, a host of up-and-coming designers and a high level of design awareness throughout the region means the future is in good hands. And the high level of interest and entrepreneurial spirit of the art world ensures that even the best-kept secrets are soon available to an appreciative international public.

Design events in Copenhagen

Index: is a major, international design festival with a declared aim to award design that improves important aspects of life for people worldwide. In the past, designs such as Lifestraw – clean drinking water from any source through a straw with filters incorporated – and the Apple iPod have been awarded. The Index: festival is held in Copenhagen every second year, next time in 2009. During the festival month nominated design projects are exhibited in a public city square and everybody can place a vote for the People's Choice Award.

Copenhagen Architecture and Design Days – next time 16-18 May - showcases the newest trends in Danish architecture and design. For three intensive days in May, you will have the opportunity to experience new aspects of Copenhagen architecture and design, as more than 30 different cultural institutions, companies and organisations offer guided tours, lectures and exhibitions – all for free!

CODE 08 takes place every year – 15-18 May, simultaneously with the Architecture and Design Days. CODE is an abbreviation for Copenhagen Design and 2008 will be the fourth time the trade fair takes place in Bella Center. Already, the fair has become one of Europe's leading forums for design with visitors from all over the world arriving to view the latest trends in Scandinavian and international design. During the trade fair days, Copenhagen City shines a spotlight on everything the city has to offer in the way of design.

Design events in Skåne



Design Bazaar is a Malmö design market event, taking place once a year in August. The market is arranged by **Stajl By Malmö** and features a wide range of products created by local Malmö designers.

Danish Classics Back in Fashion

The last few years have witnessed an increasing interest in Danish design from the 20th century. This renaissance is founded on the work of several great names, including Arne Jacobsen, Hans J. Wegner, Kaare Klint and Poul Henningsen. Their designs are very much back in style, having been featured extensively by trend-setting magazines like Wallpaper, Dazed and Confused, and Vogue.

The Master - Arne Jacobsen

Arne Jacobsen is often thought of as the godfather of Danish design and in 2002 Copenhagen celebrated the 100th anniversary of his birth. Jacobsen, who died in 1971, was one of the pioneers of functionalism and his buildings helped define not only an architectural movement, but an era of design. One of his greatest works is the 1960 **Radisson SAS Royal Hotel** across from Tivoli. Here Jacobsen's famous attention to detail encompassed every aspect of the building, right down to the door handles. The Radisson SAS Royal Hotel was Copenhagen's first skyscraper, and as a tribute to its designer, room 606 remains to this day a shrine to its designer, featuring the original furniture and fittings he created for it. On the top floor of the hotel is a stunning restaurant, **Alberto K**, named after the first director of the hotel. It features Jacobsen's original interior furnishings and fittings, right down to his space-age cutlery, which was used in the film, "2001-A Space Odyssey".

Five-star hotel, **Hilton Copenhagen Airport** is also decorated with Scandinavian design, including Arne Jacobsen furniture in the lobby and B&O audio visuals in the rooms. In Store Kongensgade you will find **Restaurant Rasmus Oubæk**. The restaurant can accommodate up to 20 guests and has been completely furnished with H.J. Wegner furniture, PH lighting, Royal Copenhagen Porcelain and George Jensen silver. North of Copenhagen on Strandvejen (the Beach Road) is one of Jacobsen's earliest works, the pioneering **Bellavista Housing Estate**, where the excellent **Restaurant Jacobsen** is graced by Jacobsen chairs, door handles and cutlery and other 'Jacobsenalia'.

Design hotels in Copenhagen

As an homage to Danish design, the **Hotel Alexandra** has furnished eleven rooms with the work of architects Arne Jacobsen, Ole Wanscher, Hans J. Wegner, Børge Mogensen and Finn Juhl. **Avenue Hotel** on Aaboulevarden, re-opened in November 2005 and is housed in a beautiful, classic building designed by the architect Emil Blichfeldt, who also designed Tivoli's main entrance. The idea from the start was to create a classic and timeless design: Light oak flooring, white drapes to the floor and sandstone fireplace in the



lounge complete this vision. Pictures by well-known Danish photographers decorates the walls and the staff is dressed by Danish DAY Birger & Mikkelsen.

Hotel FOX - opened in 2005. 21 artists were invited to re-design a total of 61 rooms. In terms of furniture, carpets and wallpaper, the artists were given free rein to do whatever they wanted. The Hotel Fox is a completely new type of hotel, unparalleled in the world: The hotel rooms are not only breathtakingly creative and fitted with all the latest mod-cons but also come at very affordable prices.

Hotel Skt. Petri is a five star hotel in Copenhagen's Latin Quarter. Originally the building was a very popular department store built by the Danish architect Wilhelm Lauritzen in 1928, complete with all the beautiful architectural lines and characteristic lines of functionalism. The hotel's restaurant is Brasserie Bleu, a classic French brasserie with unpretentious service.

Hotel Front is a warm and trendy life-style hotel offering understated luxury, quality and decadence. Staff uniforms are custom-made by the Danish design brand Matinique/Inwear. From the hotel there is a beautiful view of the waterfront. With the Copenhagen Opera directly opposite, the evening view is suitably dramatic.

Danhostel Copenhagen City, the latest addition to the youth hostels of Copenhagen, is a five star budget accommodation with Danish design furniture provided by **GUBI**. The same design company **GUBI** has furnished the MoMA restaurant, at the Museum Of Modern Art in New York and has recently signed a contract to furnish one of the most prestigious office buildings ever to be erected: the new World Trade Center.

Danish Designer Brands

The Republic of Fritz Hansen is the furniture manufacturer that owns the rights to many of the most famous design pieces that ever came out of Denmark. Arne Jacobsen's Swan, Ant and Egg chairs, Piet Hein's Super Ellipse table and Poul Kjærholm's furniture series. Fritz Hansen continues to sign up new designers from Denmark and abroad adding new classics to their range of quality and beauty.

The House of VIPP - the story of Vipp began in 1939, when the wife of craftsman Holger Nielsen (1914-1992) asked him to manufacture a bin for her hairdressing salon. At first the bin was only for his wife, but when the local dentist and doctor wished to purchase it for their clinics, Holger started a business. Today, Vipp is run by daughter Jette Egelund and her children. The pedal bin has become a household item and a troupe of designers now create new products of the same high quality. You can purchase Vipp at Interstudio, Illums Bolighus and Casa Studio.

Swedish Designer Brands

For years industrial designer Jonas Blanking has been leaving his car at home making the journey into work in Malmö on roller skates carrying laptop and other work stuff in a backpack. After a couple of incidents too many in the busy Malmö traffic, resulting in soggy books and a fractured laptop case, Jonas decided that backpacks in general could do with some product development. The outcome of his efforts is a backpack based on materials used for air cargo containers and a new brand **Boblbee** focusing on sports and recreational equipment. Today Boblbee is available across the world and have their corporate headquarters in Torekov, South Sweden with research units in Malmö, Copenhagen, Los Angeles and Hong Kong.

Iollopard is a Malmö based designer label created by Valentina Hagman and Anna Rydén. Iollopard's success story springs from an ability to grasp the spirit of the times and turn it into clothes that have that little extra. Iollopard clothes are available from about 120 retailers and at the Iollopard boutique and showroom in Malmö. The designs come in all sizes from a newborn range starting at size 50 to an adult size XXL.

VUJJ is a design duo consisting of Artur Moustafa and Jonas Nordgren. Born and raised in South Sweden the two young designers are firmly rooted in the Scandinavian design tradition, yet constantly seek to be provocative in their furniture designs. VUJJ have their showroom in Malmö and produce furniture for the Swedish and international markets.

Some of Sweden's most skilful furniture manufacturers are based in Skåne and in co-operation with the young designers and architects of the region they produce innovative and high-quality pieces for the world market. Companies such **Gärnsås**, **Iform**, **Skandiform** and **Blå Station** regularly make a name for themselves at international furniture fairs, showing modern minimalism by designers like Anna von Schewen, Johan Celsing, Peter Karpf, Jonas Lindvall, Fredrik Mattson and Stefan Borselius.

Design stores and boutiques

A design tour of Malmö

Merkado is design market open at weekends, sometimes at their own venue in Norra Skolgatan in Malmö, other times moving out to a park or another location in connection with a festival or another Malmö event. At Merkado you can check out the thriving underground design scene in the Øresund region including fashion, textiles, ceramics and jewellery.

In the centre of Malmö is **Formargruppen**, a craft cooperative run gallery and shop with the best in ceramics, silver, wood, ironwork, textiles and glass from South Sweden. **Olsson & Gerthel**, is a designer shop, also in Engelbrektsgatan, selling furnishings by internationally renowned designers. **Norravel** further down the road offers furniture in a distinctly 50's Swedish, rustic style; **Finsk Form** sells Finnish designs, including Marimekko and Vuokko; **David Design** is an inspirational home furnishings boutique



combining its own collection with Swedish and international designer products. At **Granit** you can purchase fun furnishings and storage solutions.

Exploring further into the design corners of Malmö you can find **Designorget** with its showroom and shop for established and coming designers and **Wikström Design** – a full range of comfortable clothes in natural materials. **Butik Fredrik** is a retailer of Designhouse Stockholm and Caribou with its colours, fabulous designs and unusual materials. Round off your design tour of Malmö at **Turning Torso Gallery** – an events centre including designer and interior furnishings shops and a cool restaurant.

Where to Find the Best of Danish Design - Old and New

Jørn Utzon, designer of probably the world's most famous building, the Sydney Opera House, also designed the **Paustian** furniture store in the dock area. The glass façade building overlooking the harbour is a shrine to design, showcasing the classics as well as the latest trends in Danish and international design. At the in-house Restaurant Paustian, master chef Bo Bech works his nerdy "molecular gastronomy" – pricy, exquisite and an absolute delight to all your senses.

In the district of Østerbro, **Normann Copenhagen** is an international design firm with an urge to explore the world. Humour, together with innovation and quality, are the driving forces, and the philosophy is "Less is more". The 1,700 square metre store is located in an old cinema where Copenhageners come to purchase furniture, clothing and their hearts' desire for interior decoration. In the centre of town, the interior design centre, **Casa Shop** is also highly recommended. **Hay** is a furniture manufacturer and shop with a group of up and coming designers on board, taking the Danish Design tradition into the new millennium with their funky, yet classic furniture designs. **Urban Living** stocks everything for your home, from designer kitchens and furniture to vases, cushions and many more or less useful objects that still make the whole difference to the home atmosphere.

Illums Bolighus (design department store), **Royal Copenhagen** and **Georg Jensen**, the famous Danish silverware brand, are all located on Copenhagen's main shopping street, "Strøget" and sell a wide range of Scandinavian household designer goods. Also recommended is the world-famous Danish audiovisual brand **Bang & Olufsen**, which is available in many department stores and shops in Copenhagen. Further up Strøget towards Kongens Nytorv, is the slightly more affordable coffee-chic of **Bodum's** flagship store. Recently launched by furriers **Birger Christensen** is the highly desirable **Birger Christensen Living** line, an offshoot of the 130-year-old fur and fashion design house focusing on home furnishings.

A little off the beaten track, but very close to the new trendy area of Copenhagen, **Vesterbro**, is **Designer Zoo**, a designer cooperative running workshops as well as a shop where you can view or purchase in-house collections and designs of a number of other contemporary Danish designers.



Another young and cool area of Copenhagen dotted with small design shops is **Nørrebro**. In particular the streets around Fælledvej: Birkegade, Ravnsborggade and Elmegade have seen an influx of up and coming designers of clothes and other hip stuff.

Copenhagen is also a Mecca for collectors of 20th century furniture. Their main focus is the collector's stores on **Bredgade** and around **Ravnsborggade**. The city's auction houses are also a fertile hunting ground for rare and desirable pieces.

Museums and Exhibition Spaces

Skåne

The **Form/Design Centre**, centrally located at Lilla Torg in Malmö, has a broad and representative collection of Swedish and Scandinavian design on display. Every year the centre sets up a number of special exhibitions focusing on contemporary architecture, industrial design and craft. The Form/Design Centre also has a fantastic shop selling Scandinavian designer items, including glassware, kitchenware, textiles, handbags etc.

Skåne has a strong ceramic-crafting tradition, perhaps because of the clay soil that characterises the northwest Skåne landscape. The clay-forming trade is centred around the village of Höganäs where you find **Fabriksbutiken** that manufactured all the tiles for the Sydney Opera. Today, the company is the leading producer of modern stoneware and plays a prominent role in the Danish-Swedish design group Royal Scandinavia. In the summer, visitors can tour the large factory and buy seconds at reduced prices in the factory shop. The **Höganäs** Museum offers an overview of the many regional potters and their work and exhibits 19th and 20th century art ware.

Museum shops are often ideal places to find modern design at bargain prices. **Dunkers Kulturhus** in Helsingborg, built thanks to money from the rubber industry billionaire, Henry Dunker, who gave local designers a chance to get their hands on rubber as a raw material. This has resulted in rebellious bags, comical schnapps glasses and original jewellery.

Copenhagen

Those with a particular interest in interior design should pay a visit to the new five-storey **Danish Design Centre** on HC Andersen Boulevard, which hosts regularly changing exhibitions on a diverse range of design-related themes. The impressive, glass-fronted building is another of Henning Larsen's masterpieces. Meanwhile, **Kunstindustrimuseet** (the Danish Museum of Decorative Art), charts the progress of Danish and international decorative design over the centuries.

Further information:

www.visitoresund.info <<http://www.visitoresund.info/>>

www.visitcopenhagen.com

www.malmo.se <<http://www.malmo.se/>>

www.sknetur.se <<http://www.sknetur.se/>>
www.bornholminfo.dk <<http://www.bornholminfo.dk/>>
www.visiteastdenmark.com <<http://www.visiteastdenmark.com/>>
www.visitdenmark.com <http://www.visitdenmark.com>

COPENHAGEN ADDRESSES

Design Shops:

Casa Shop

www.casagroup.com
2, Store Regnegade
Tel.: +45 33 32 70 41

M+K Interiors

www.matzkoch.dk
54, Gothersgade
Tel.: +45 33 12 04 06

Montana Mobile

www.montana.dk
24, Bredgade
Tel.: +45 33 12 06 90

Bang & Olufsen Center (HiFi)

www.bang-olufsen.com
26, Kongens Nytorv
Tel.: +45 33 11 14 15

Paustian (Østerbro) (Designer furniture)

www.paustian.dk
2, Kalkbrænderiløbskaj
Tel.: +45 39 16 65 65

Hay Cph, new (young furniture design)

www.hay.dk
28-31 Pilestræde
Tel.: +45 99 42 44 00

Illums Bolighus (World-famous Int. & Danish Design)

www.illumsbolighus.com
10, Amagertorv
Tel.: +45 33 14 19 41

Designer Zoo

www.dzoo.dk
Vesterbrogade 137

Casa Studio (Kitchen & Bath)

www.casagroup.com
14, Gammel Mønt
Tel.: +45 33 32 70 67

Urban Living

www.urban-living.dk
50, Frederiksborggade
Tel.: +45 35 35 52 49

Royal Copenhagen Retail

www.royalcopenhagen.com
4-10, Amagertorv
Tel.: +45 33 12 44 77

Georg Jensen

www.georgjensen.com
4, Amagertorv
Tel.: +45 33 11 40 80

Bodum House

www.bodum.com
10, Østergade
Tel.: +45 33 36 40 80

Normann Copenhagen

www.normann-copenhagen.com
70, Østerbrogade
Tel.: +45 35 38 59 33

Kirk Design (Lamps)

www.kirkdesign.dk
26A Skt. Hansgade
Tel.: +45 35 37 95 97

Tel.: 33249493

Design Institutions:

The Danish Museum of Decorative Art
(Det Danske Kunstindustrimuseum)
www.kunstindustrimuseet.dk
68, Bredgade
Tel.: +45 33 14 94 52

Danish Design Centre
www.ddc.dk
27-29, H.C. Andersens Boulevard
Tel.: +45 33 69 33 69

Hotels/Accommodation:

Hotel Front
www.front.dk
21, Skt. Annæ Plads
Tel.: +45 33 13 34 00

The Radisson SAS Royal Hotel

www.radisson.com
1, Hammerichsgade
Tel: + 45 33 42 60 00

Hotel Alexandra ***
www.hotel-alexandra.dk
(Furnished with Danish design classics)
8, H.C. Andersens Boulevard
Tel.: +45 33 14 22 00

Hilton Copenhagen Airport*****
www.hilton.com
20, Ellehammersvej
Tel.: +45 32 50 15 01

Hotel FOX ***
www.hotelfox.dk
3, Jarmers Plads
Tel.: +45 33 13 30 00

Danhostel Copenhagen City (GUBI)
www.danhostel.dk
50, Hans Christian Andersens Boulevard
Tel.: +45 33 11 85 85

Avenue Hotel ***
<http://www.avenuehotel.dk>
29, Åboulevarden
Tel.: +45 35 37 31 11

Hotel Skt. Petri *****
www.hotelsktpetri.com
22, Krystalgade
Tel.: +45 33 45 91 00

Showrooms:

Fritz Hansen Showroom (Furniture)
(A. Jacobsen , P. Kjærholm, K. Klint, P. Hein,
H.J. Wegner, B. Mogensen)
www.fritzhansen.com
2, Tofteengen Vassingerød, Lyngø
(Allerød)
Tel.: +45 48 17 23 00

Louis Poulsen Showroom
(Lamps)
(P. Henningsen, V. Panton, A. Jaobsen)
www.louis-poulsen.dk
28, Gammel Strand
Tel.: +45 70 33 14 14

Fredericia Furniture Showroom
(B. Mogensen, N. Ditzel, P. Holst)
www.fredericia.com
25 F, Bredgade (Skt. Annæ Passage)
Tel.: +45 33 12 46 44

GUBI
www.gubi.com
Frihavnen
Pakhus 53, 7-9 Klubiensvej,
Tel.: +45 33 32 63 68

Montana Showroom
www.montana.dk
8B, Esplanaden
Tel.: +45 33 33 73 00

Other places of interest:

Statens Museum for Kunst (National Gallery)
www.smk.dk
48-50, Sølvgade
Tel.: + 45 33 91 21 26

Restaurant Jacobsen
(Klampenborg)
www.restaurantjacobsen.dk
449, Strandvejen
Tel.: +45 39 63 43 22

Pussy Galores Flying Circus (Nørrebro)
30, Skt. Hans Torv
Tel.: +45 35 24 53 00

Fox
www.foxhotel.dk
3, Jarmers Plads
Tel.: +45 33 95 77 55

Alberto K
www.alberto-k.dk
1, Hammerichsgade
Tel.: +45 33 42 61 61

Restaurant Rasmus Oubæk
www.rasmusoubaek.dk
52, Store Kongensgade
Tel.: +45 33 32 32 09

Mentioned above

Copenhagen Architecture and Design Days
www.cphadd.com

Zoo (Elephant house) (2008)
www.zoo.dk
Tel.: +45 72 20 02 80

CODE 08
www.code08.dk

Index: (Design Festival)
www.indexaward.dk

House of VIPP
www.vipp.dk

SKÅNE ADDRESSES

Designer Brands

Boblbee

www.boblbee.com

Lollopard

www.iollopard.se

VUJJ

www.vujj.se

Merkado

www.merkado.se

Formargruppen

www.formargruppen.se,
8, Engelbrektsgatan, Malmö

Olsson & Gerthel

www.olssongerthel.se
9, Engelbrektsgatan, Malmö

Norrgavel

www.norrgavel.se
20, Engelbrektsgatan, Malmö

David Design

www.daviddesign.se
3, Skeppsbron, Malmö

Designorget

www.designorget.se
3, Södra Vallgatan, Malmö

Wikström Design

www.janewikstrom.com
3, Södra Vallgatan, Malmö

Turning Torso Gallery

www.turningtorso.com
Lilla Varvsgatan 14, Malmö

Design Bazaar – arranged by Stajl By Malmö

www.davidreport.com

Form/Design Centre

www.formdesigncenter.com
At Hedmanska Gården, Lilla Torg, Malmö

Fabriksbutiken at Höganäs Keramik

www.hoganaskeramik.com
4, Norregatan, Höganäs

Dunkers Kulturhus

www.dunkerskulturhus.com
11, Kungsgatan, Helsingborg

Höganäs Museum

www.hoganas.net/museum
1, Polhemsgatan, Höganäs

Facts about Copenhagen / Øresund

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is to place the Øresund region on the world map and make the destination more accessible.

Links to our partners:

www.visitcopenhagen.com

www.visitdenmark.dk

www.malmo.se/turist

www.skane.com

www.flysas.com



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